

37% Increase in Ethnic Communities!

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ONS has released new UK population estimates by ethnic group that makes for very interesting reading.

One in six now an ethnic minority

The ethnic minority population in England and Wales has increased by **2.5million** to 9.1 million between 2001-2009 - An increase of **37%** within 8 years.



One in six of UK the population is now from an ethnic minority or non-British background.

Report highlights -

Asian ethnic groups such as 'Asian Indian' increased by **380,000** to over 1.43 million due to net migration, whereas Pakistani and Bangladeshi groups showed a relatively high increase of **728,000** to over 1 million mostly due to natural change (Young age profile and higher than average fertility rates).

Black Africans showed an average growth rate of **6.2%** a year this was also due to net migration and natural change.

The Chinese ethnic group showed the highest growth rate of any ethnic group at **8.6%** per year, the largest single factor in average growth in the 'other ethnic' group was of **8%** from people from the Philippines, also due to net migration.

The 'Other White' ethnic group showed the largest absolute growth of **553,000** over the 8 year period- this was largely due to migration of Europeans as well as from Old Commonwealth countries e.g. Australia, New Zealand and South Africa.

Full ONS Report - <http://www.statistics.gov.uk/pdfdir/eth0511.pdf>

If you would like to know more about reaching ethnic communities online, give us a call (0207 125 0007) and find out how we can help you target this fast-growing audience

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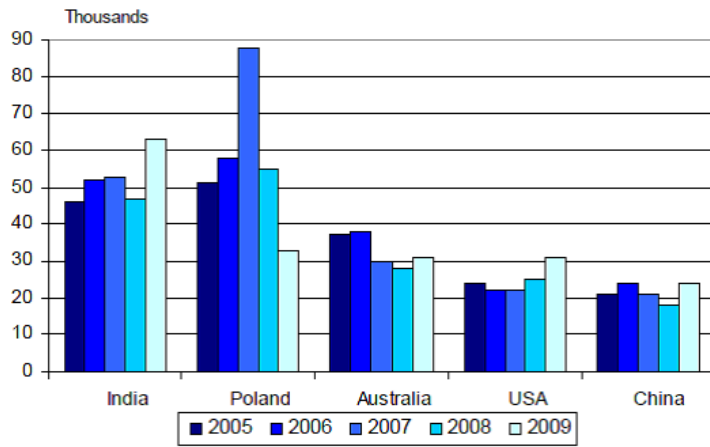
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Immigration from the most common countries into the UK



Source - IPS (ONS)



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