

Pakistan and India
Celebrate Independence Day
14th and 15th August

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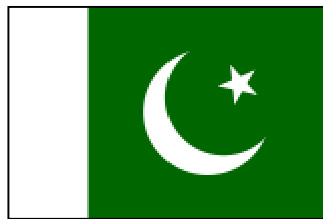
July, 2009

We hope you find the following information useful. If you have any more questions or want to know more about how reach the South Asian audience, please get in touch.



Pakistan's Independence Day (also known as Yom-e-Istiqal (Urdu: یوم استقلال) is observed on **14th August**, the day on which the country became independent from the "British Raj" in 1947 and is now a national holiday.

The day is celebrated all over the country with flag raising ceremonies, tributes to the national heroes and fireworks which takes place in the capital, Islamabad. The President and Prime Minister raise the national flag at the Presidential and Parliament buildings and deliver speeches that are televised live.



In the capital Islamabad and in all major cities of Pakistan the Government Offices are lit up as well as all the larger skyscrapers

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India's Independence Day is celebrated on **15th August** to commemorate its' independence from British rule and birth as a sovereign nation on that day in 1947.

All over the country, flag-hoisting ceremonies are conducted by the local administration in attendance. The main event takes place in New Delhi, where the Prime Minister hoists the National Flag at the Red Fort and delivers a nationally televised speech from its ramparts.

Celebrations include distribution of sweets in schools, flying kites and singing patriotic songs.



Children, dressed in multicoloured uniforms, form a map of India during a full dress rehearsal for the Independence Day celebrations

You will be surprised to know how much we know about EMG's. To find out more call:

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